
Global MIL Youth Online Hackathon & 4-Week Accelerator

Partnership Proposal

CONTEXT

Global Media and Information Literacy Youth Online Hackathon represents an opportunity for impact-oriented for-profit organisations and NGOs to support the work of multi-national teams in creation of new business opportunities.

THE HACKATHON

Over the course of 3 days teams work on the pre-defined set of challenges proposed and formulated by the GlobalMILHack partners and organisers. The assigned facilitator leads them through a set of tasks and makes sure that all milestones are reached on schedule. The hackathon scenario includes the following:

- researching the set challenge and defining the problem,
- brainstorming of ideas for potential solution,
- validating the ideas in public,
- creating prototypes and/or preparing visual presentations for the concepts

Throughout the whole duration of the hackathon, the partner is expected to provide at least one staff member for mentorship and informational support to the teams provided via email exchange and/or scheduled calls.

On the final day of the hackathon the ideas are presented to the selected committee of judges including a representative from the partner organisation. Evaluators select an agreed number of teams to receive the prizes and proceed onto the 4-week online accelerator programme.

THE ACCELERATOR

The accelerator programme is aimed at tailoring the selected teams' projects to the needs of the partner for further implementation. This involves closer collaboration with the partner through regular facilitated conference calls, connection to other stakeholders depending on the needs of the project, agreeing on the implementation plan and the project budget. The outcome of the programme is the agreed project plan and a team contract.

After the end of the 4th week the teams "graduate" from the programme, receive certificates and fixed-term contracts from the partner. The terms and the duration of the contracts are agreed between the team and the partner.

Benefits for the partner (to name a few):

- Global brand awareness
- Promotion of the brand as an ethical, caring and innovative player
- Thorough understanding of the problem and the local context by the team members
- Insights and fresh ideas delivered and validated by the teams
- Strengthening ties with other stakeholders for further collaboration

PARTNERSHIP OPTIONS

SMALL PARTNER	BIG PARTNER	EXCLUSIVE PARTNER
1 proposed challenge*	2 proposed challenges	unlimited proposed challenges
access to hackathon only	access to hackathon and the programme	access to hackathon and the programme
partner promotion posts***	partner promotion posts	partner promotion posts
	up to 2 teams in the accelerator	unlimited number of teams in the accelerator
	processing of teams' contracts****	processing of teams' contracts
	support in implementation stage**	support in implementation stage
		regular reporting
5 000 EUR	10 000 EUR	20 000 EUR

+ ANY AMOUNT IN PRIZES & CONTRACTS

* Challenge is a theme in the hackathon that participants sign up to. Challenge has one or more underlying issues/problems that are described in general and leave space for individual interpretation. See globalmilhack.com for more info on the 5 challenges in 2018.

** Support in implementation stage means assistance with communication and project management during the implementation stage of the project (after the end of the accelerator onwards until the end of the team's contract).

*** Partner promotion posts are the posts made about the partner organisation during the hackathon promotion period (approx. 1-2 months). Contents of the posts are agreed with each partner individually.

**** Contracts are the agreements partner makes with the selected teams from the accelerator programme. The reason of this is to ensure implementation of the project concepts. Partner organisation decides on the duration and budget of each contract. The contract is established between the partner organisation, the team and the facilitator (Aleksandra).

NB: this is a draft of a partnership proposal. Comments and suggestions are welcome, please send them to aleksandra.mangus@gmail.com